



FOR IMMEDIATE RELEASE

dineLA Restaurant Week Returns to Pasadena

Pasadena, Calif. (January 13, 2009) - Pasadena's restaurants are the talk of the town and offer a mix of culinary experiences showcasing the talented chefs in the community, and many of them will be participating in [dineLA Restaurant Week](#) which returns to the Southland on **January 25-30 and February 1 - 6, 2009**.

Taking place over two consecutive weeks, dineLA Restaurant Week is the largest county-wide food event of the year that allows guests to sample many different types of cuisine, dining neighborhoods and restaurants. Dining experiences during the 2009 dineLA Restaurant Week will be available in three price categories: *Deluxe Dining* is \$16 for lunch and \$26 for dinner; *Premier Dining* is \$22 for lunch and \$34 for dinner, and *Fine Dining* is \$28 for lunch and \$44 for dinner (beverages, tax and gratuity are not included; participating meal periods vary by restaurant). Also, many of the participating restaurants will be offering wine pairings along with their special three-course dineLA Restaurant Week menu for an additional charge.

Denis Depoitre, executive chef at The Langham, Huntington Hotel & Spa remarks: "The Langham, Huntington Hotel & Spa is looking forward to participating in dineLA Restaurant Week 2009. We offer exquisite dining, from our Michelin Star Dining Room to our Terrace Restaurant, which features a brand new California-style bistro menu and the best alfresco dining in Los Angeles. We invite residents to participate in a culinary experience they will never forget!"

The participating Pasadena restaurants include:

- Café Santorini
- Green Street Restaurant
- Madeleines Restaurant and Wine Bistro
- Maison Akira
- Roy's Hawaiian Fusion Cuisine – Pasadena
- Ruth's Chris Steak House – Pasadena
- Sushi Roku – Pasadena
- The Dining Room at The Langham Hotel
- The Terrace Restaurant at The Langham Hotel
- Vertical Wine Bistro

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“Our participation in dineLA will showcase the breadth and depth of the restaurants Pasadena has to offer to visitors,” said Nan Marchand, executive director of the Pasadena Convention & Visitors Bureau. “We are excited to have guests experience some of the most diverse culinary dishes in Southern California.”

The Pasadena CVB is a non-profit organization dedicated to promoting Pasadena as a desirable meeting, convention, and leisure travel destination. For more information on getaway packages, how to purchase attraction tickets, hotel recommendations, citywide events or cultural attractions, contact the Pasadena Convention & Visitors Bureau at 800.307.7977 or go to visitpasadena.com. For more information about restaurants participating in our community, please contact K-Line & Company: 949.209.8760 or dineLA@K-LinePR.com.

ABOUT dineLA:

dineLA is a dynamic marketing initiative between LA INC., American Express and the LA restaurant community to promote the scale and variety of LA restaurant and food experiences to locals and visitors. dineLA's comprehensive Web site—www.dineLA.com—provides detailed information and search capabilities for over 2,000 area restaurants; chef profiles; a culinary events calendar; monthly enter-to-win giveaways; e-newsletter; online chef and restaurant videos; as well as engaging and timely editorial content. dineLA seeks to position Los Angeles among the top restaurant cities in the world and to build awareness, traffic and revenue for restaurants throughout the greater LA area. In addition, dineLA plays an active role promoting the LA restaurant scene year-round through involvement in industry events such as the LA Wine Fest, the Art of Food & Wine Palm Desert, and wine & dineLA. For more information, please visit: dineLA.com.

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